

# CVLTARTES MEDIA KIT

ENSURE THE SUCCESS OF YOUR  
PROJECT THROUGH EFFECTIVE  
PROMOTION, STRATEGIC PRESS  
RELEASES, ENGAGING INTERVIEWS,  
AND STRONG PARTNERSHIPS



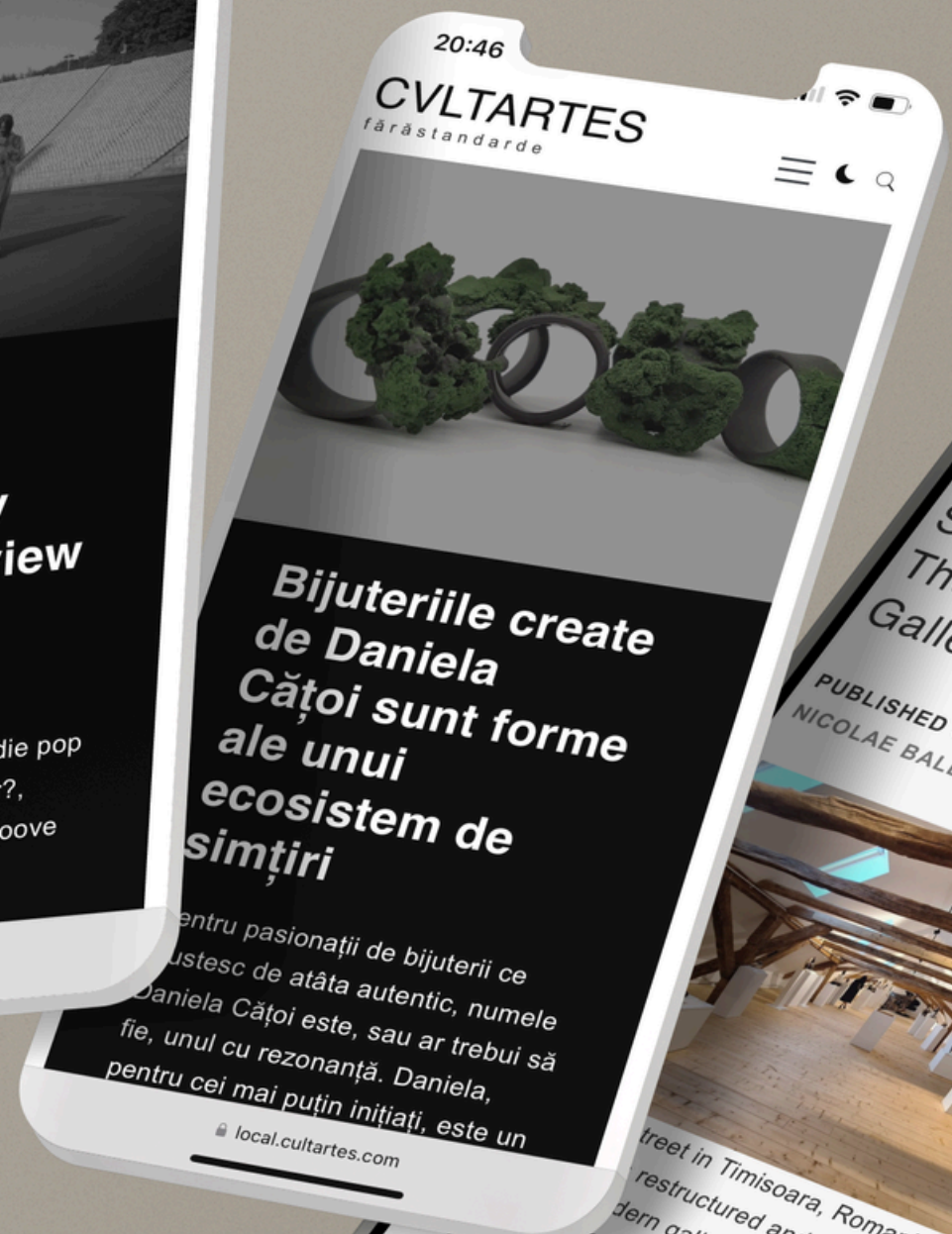
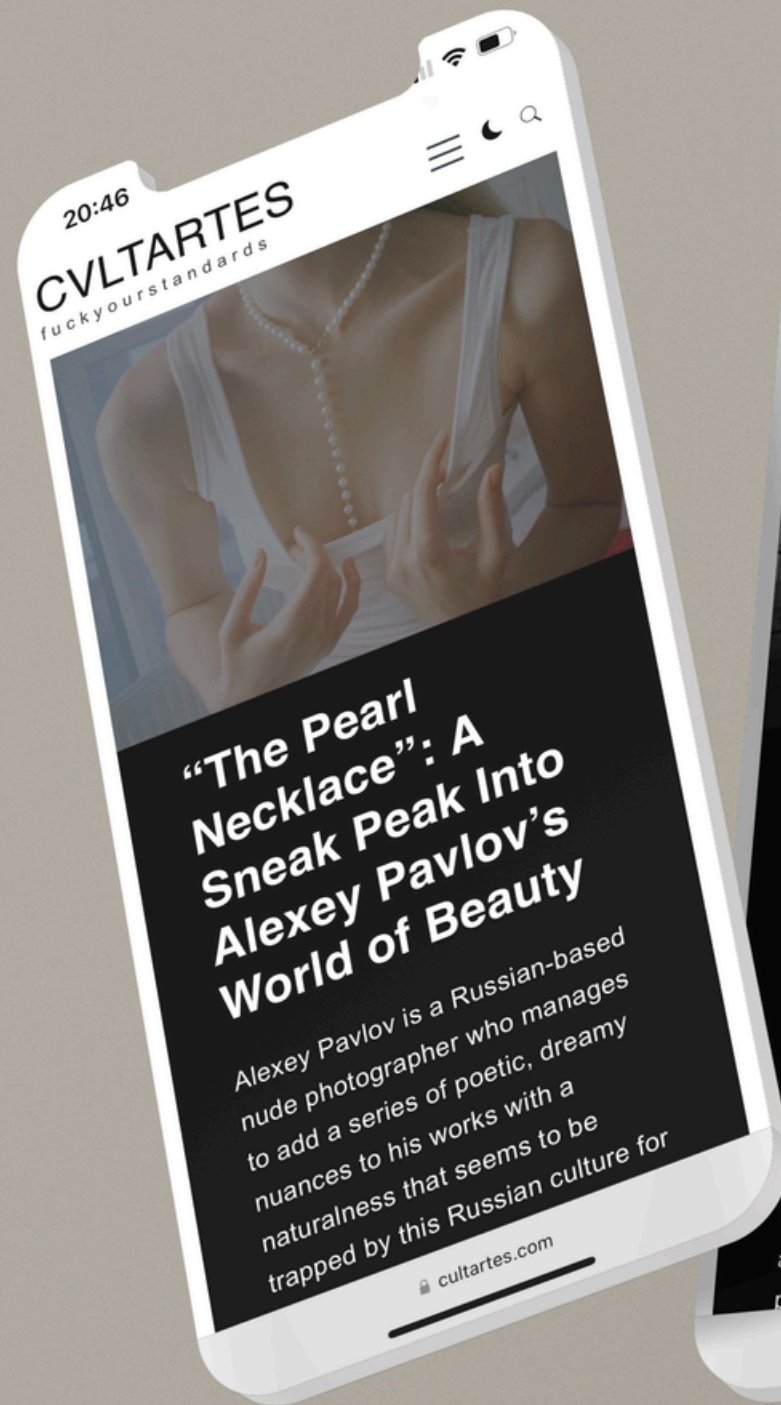
# WHAT WE DO

With a rich history spanning over 10 years, CVLTARTES has become a pivotal force in the non-conventional cultural landscape both in Romania and beyond. By championing lesser-known creators and supporting unconventional businesses, CVLTARTES fosters a vibrant community that encourages creativity and innovation.

CVLTARTES provides a range of services through its communication agency, designed to assist entrepreneurs targeting niche markets, creators, events of any kind, and artists seeking greater visibility.

Drawing from our extensive experience and recognizing the growing need for an agency dedicated to promoting the arts and niche businesses, we embarked on the journey to establish one of Romania's most forward-thinking agencies in this field. Our goal is to empower and elevate these sectors through tailored communication strategies.

Currently, the CVLTARTES brand encompasses several key components: **CVLTARTES Magazine**, an internationally recognized arts promotion platform; **CVLTARTES Local**, a media platform dedicated exclusively to Romanian creators and businesses; and **CVLTARTES Agency**, a credible agency built over time with a unique approach. This agency combines the story behind each brand or artist with the most professional and effective promotion methods.





**PRESS RELEASES**

**INTERVIEWS**

**PARTNERSHIPS**

**CONTENT WRITING**

**SOCIAL MEDIA**

**WEBSITE DESIGN**

**EMAIL MARKETING**

**EVENT PROMOTION**

**BRANDED ARTICLES**

**GRAPHIC DESIGN**

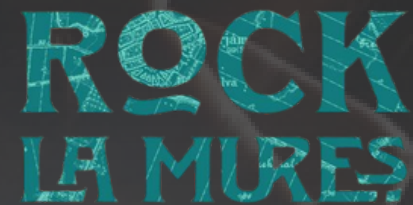
# OUR CLIENTS



CENTRUL  
DE CULTURĂ ȘI ARTĂ  
AL JUDEȚULUI TIMIȘ



Now UnlimiteD



GALACTIC TICK FESTIVAL



SUNSCAPE  
FESTIVAL



THE  
CASE



Thy Veils



50+  
clients

# KEY INTERVIEWS



## AWOLNATION

Over 1.5 billion streams globally, #17  
on the Billboard HOT 100 in 2013



## DAN FIŢESCU

KISS FM Program Director  
Organizer Mastering The Music  
Business



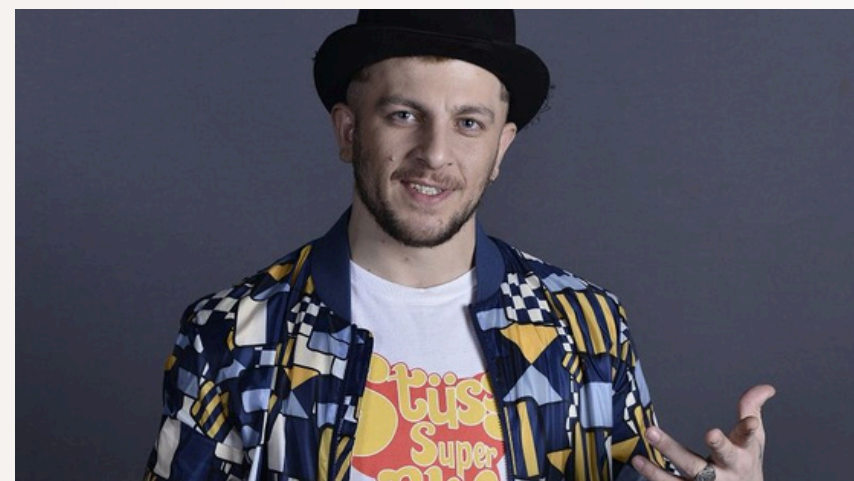
## JEAN GAVRIL

Artist/musician  
Dancing on ice winner  
Competitor America Express



## TRISTAN BECHET

He composed for Nike, Karl  
Lagerfeld, Dior, Chanel, Givenchy.  
Soundtrack for 'Where the Wild  
Things Are'



## MACANACHE

Artist/musician  
Owner of Interzis  
Presenter of The Four - Cei 4



## KILLA FONIC

Trapper/rapper  
Ex member of Şatra B.E.N.Z.  
Best Trap Artist 2019

# KEY INTERVIEWS



## **SARAH NEUFELD/ ARCADE FIRE**

3,669,421 monthly listeners  
'The Suburbs' beat out Katy Perry,  
Lady Gaga and Eminem.



## **KADEBOSTANY**

Over 1 billion streams on Youtube,  
dominated the charts in over 30  
countries



## **CORNEL LAZIA**

Photographer  
Professor UNATC  
Lecturer at the Photography  
Resource Center



## **DUNCAN PATTERSON**

Best known for his membership in  
the bands Anathema, Antimatter,  
Antifear, Alterntive 4



## **LEBANON HANOVER**

1,336,593 monthly listeners Millions  
of views on YouTube



## **MARC T'SYEN**

Photographer, assistant of Cecile  
Beaton, Worked for Conde Nast,  
Warner Bros UK, author "Moments"

# KEY INTERVIEWS



**ALEX TURCU**

Producer, guitarist and orchestrator  
Delia, collaborator Carla's Dreams,  
Alina Eremia and EMAA



**LIRA BEKBOLATOVA**

Artist and journalist Elle, Harper's  
Bazaar, Billboard Italia, Man of  
Metropolitan New York



**LYIA META**

JGRAMMY juror and member of The  
Recording Academy  
Multi-awarded international artist



**LILIANA LAICHICI**

Manager of the Culture and Art  
Center of Timiș County



**ADI BULBOACĂ**

Photographer



**NATALIA DREPINA**

Photographer



# Our articles got featured on:

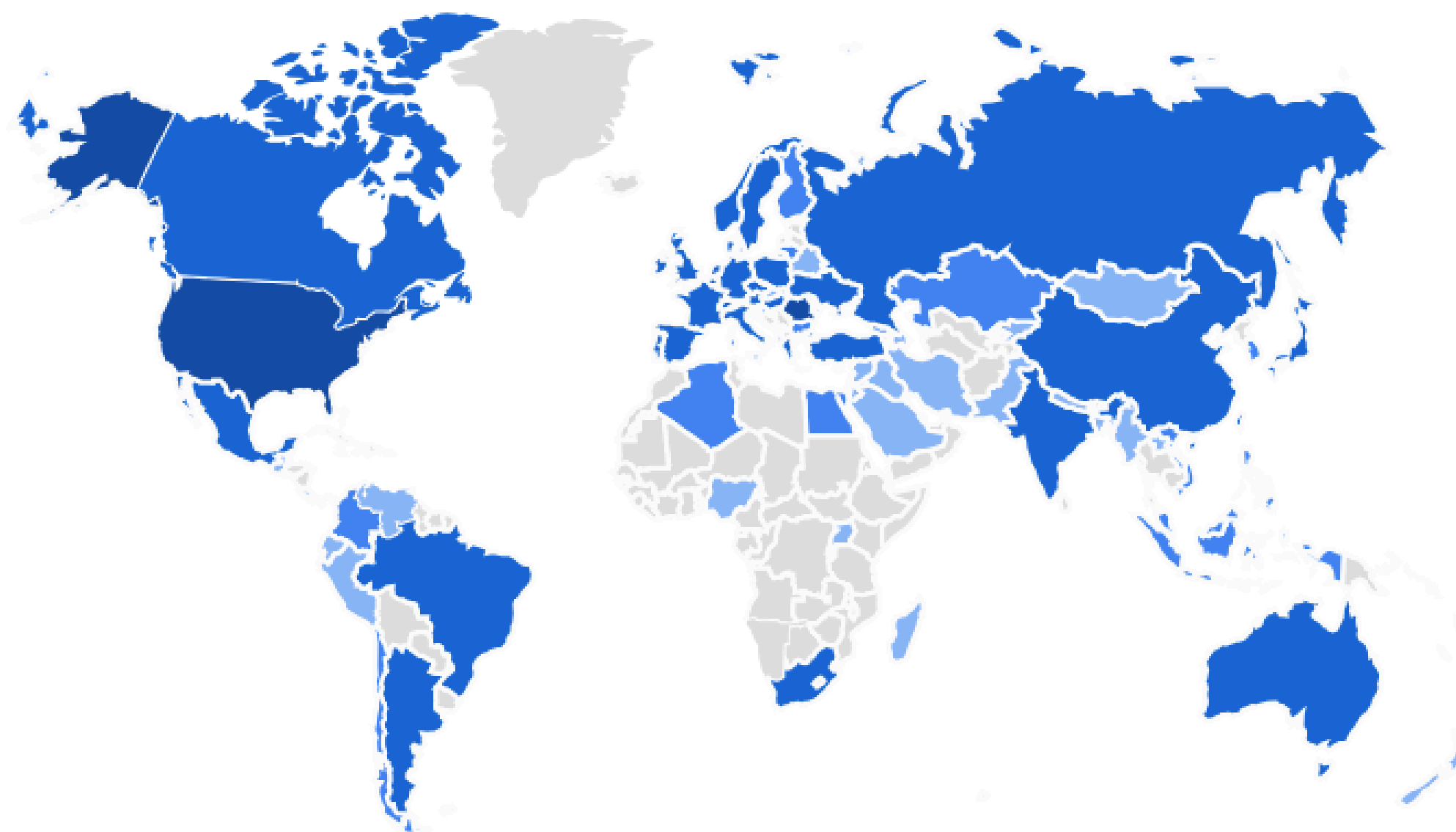
Nakid Magazine  
Telekom Electronic Beats  
We Rave You  
Rock FM  
The Moshville Times  
Metalhammer  
Metalhead  
Metalheads Forever  
Magazine  
15 Questions Magazine  
Illustrate Magazine  
Wonderzofphotography  
Traaaw Magazine  
Abaddon Magazine  
Pure Indie Radio

Kiss FM  
Metalfan  
G4 Media  
Radio Timișoara  
Best of Timișoara  
TeleUniversitatea  
Happening  
iQool  
Info Music  
Radio Impuls  
Radio Tananana  
Radio România Cultural  
TVR  
Radio Guerrilla

Flyflew Radio  
Agerpres  
Revista Biz  
Timpul  
Jurnalul  
Revista Bulevard  
Tion  
Bravonet  
The Interwission  
BookHub  
Advertising4u  
Haute Culture Magazine  
Daily Magazine  
Revista Golan  
Empower Artists

+ many other magazines, webzines and radios

# Read in:



ȚARĂ

United States

Romania

Hong Kong

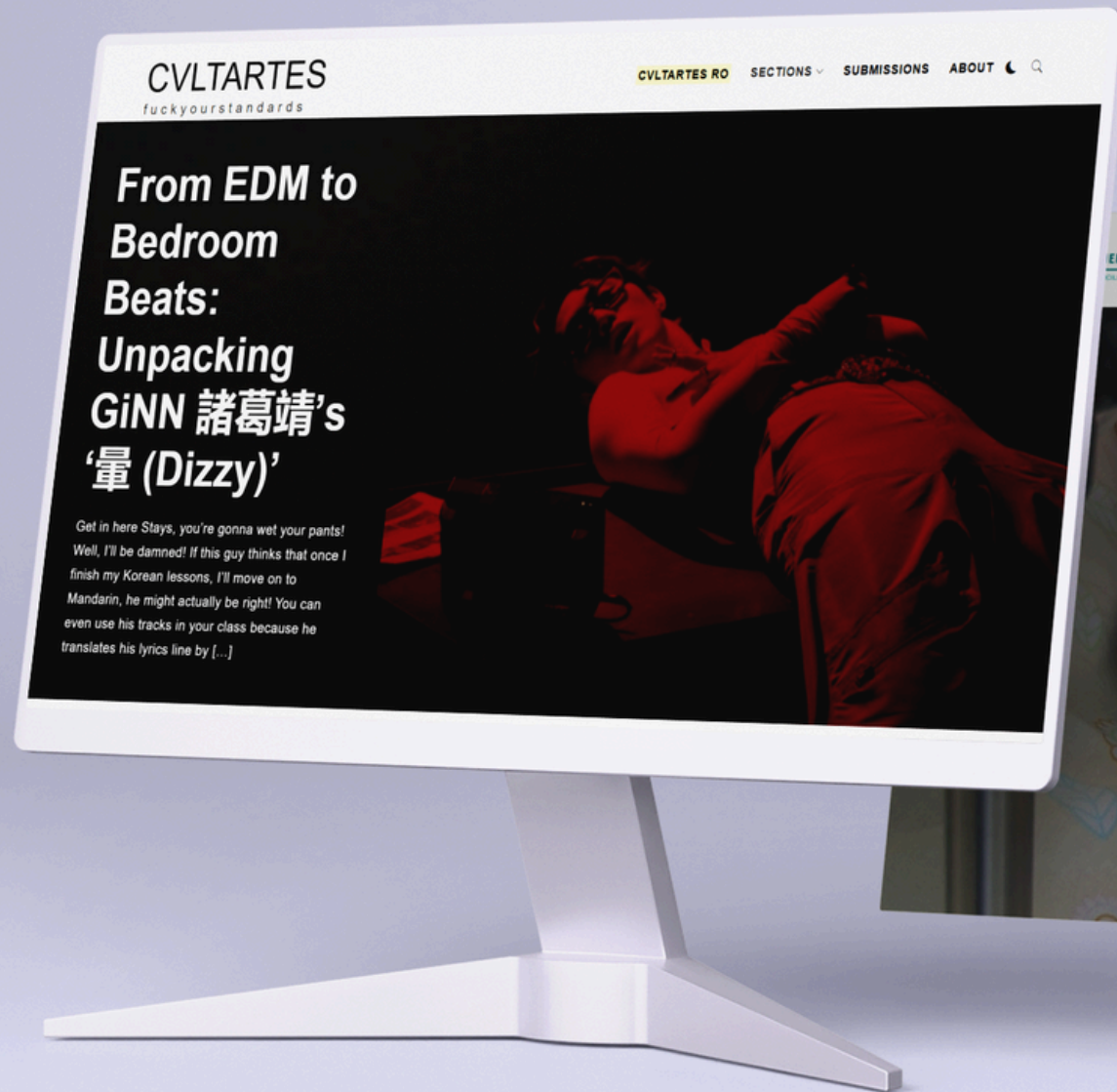
Germany

United Kingdom

France

Italy

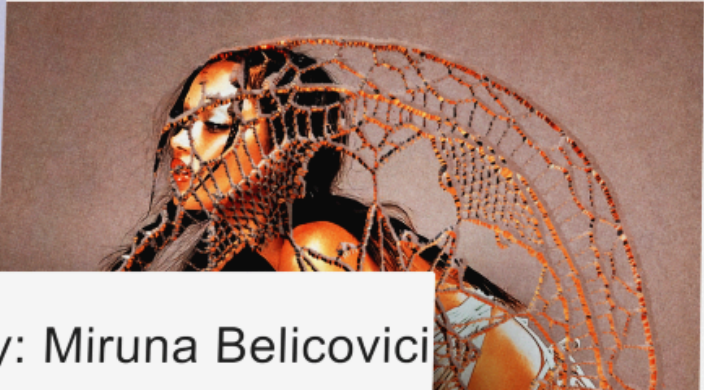
# Examples of websites we built




# Examples of branded articles

## Inside The Intricate World of CULTATUM's Graphic Design

PUBLISHED ON : APRIL 18, 2024 BY NICOLETA RAICU




NEWS




Submit your music to our blog and 100s more

## TERRA: The AI-Enabled Compass That Lets You Wander Without Getting Lost

PUBLISHED ON : APRIL 10, 2024 BY NICOLETA RAICU




NEWS




Disney Pulls "Star Wars" from 2026 Slate, Replaces "Ice Age 6"

## Redefining Romanian Jewelry: Miruna Belicovici

PUBLISHED ON : APRIL 10, 2024 BY NICOLETA RAICU




NEWS




Predator Became the Hero in New Movie "Predator 6: Radlands"

## A Dive Into The Neo-Organic Design of LUN

PUBLISHED ON : SEPTEMBER 1, 2023 BY NICOLETA RAICU




NEWS



ADFP Foundation Organizes "Surrealism Now" Exhibit Santiago Ribeiro

## Wood, Light, and Space: A Tour Inside Multifunctional Pod Gallery

PUBLISHED ON : OCTOBER 28, 2023 BY NICOLAE BALDOVIN



## CVLARTES

fărăstandarde

SECTIUNI | PROPUNERI

### Jasiri: Călătoria care face din fiecare pas o bijuterie a devenirii

Și ce ai crezut? Că lumea asta este un loc în care focul este scuturat cu încruntare de bestii gigantice, cu soți ca de piatră și aripi mense care acoperă soarele? Ei bine, nu este așa. Sau nu pe de-a întregul, fiindcă, desigur, există în lume atât de mult foc [...]

01 02 03 04

NEWS




CRIPPLED BLACK Unapologetic Art


Submit your music to our blog and 100s more

## flixx's Most Confusing Show Makes You a Gripping Atmosphere

BY MIRUNA VITRIOL



NEWS

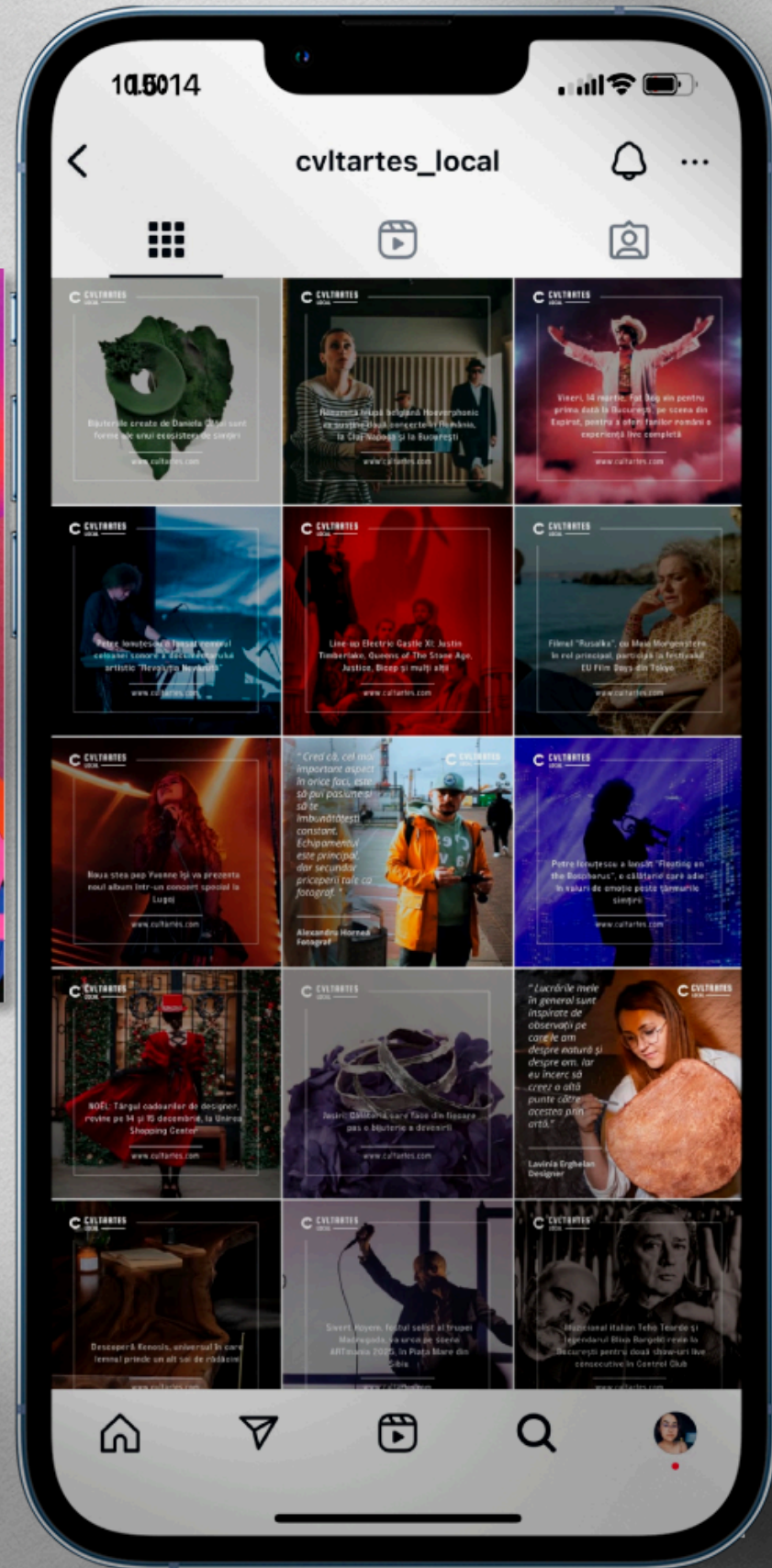


Prophecy Fest announces KALL performing LIFELOVER

Submit your music to our blog and 100s more

MUSOSOUP

# Examples of social media visual design




# Average monthly site views

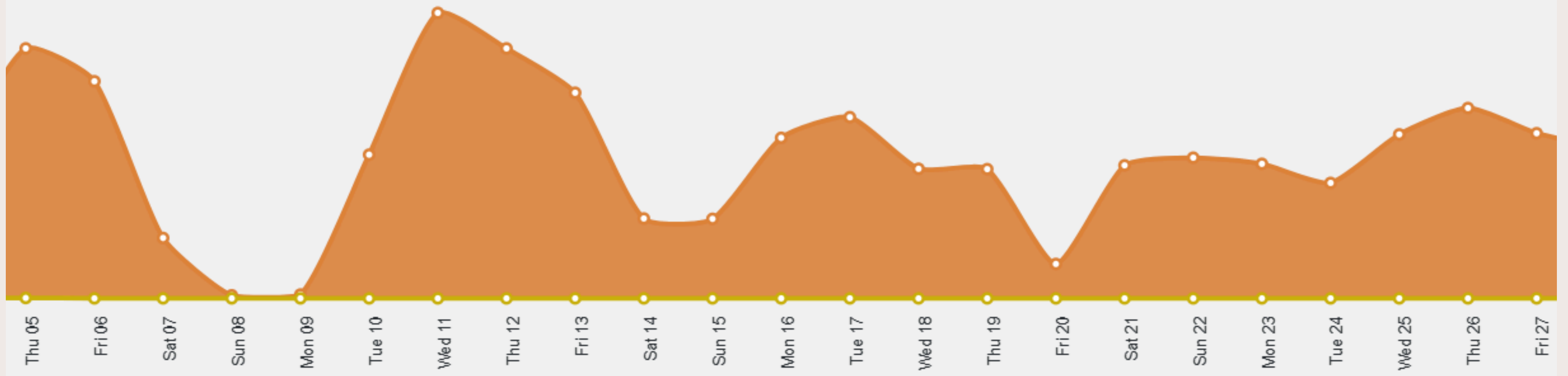
## Stats

10,010 views / 1 comment

Aug, Sun 01 — Aug, Tue 31

[Today](#) [24h](#) [7d](#) [30d](#) [Custom](#)

 Comments  Views



# Average monthly Facebook views

**Views** ⓘ  
**13.5K** ↑ 37.5%

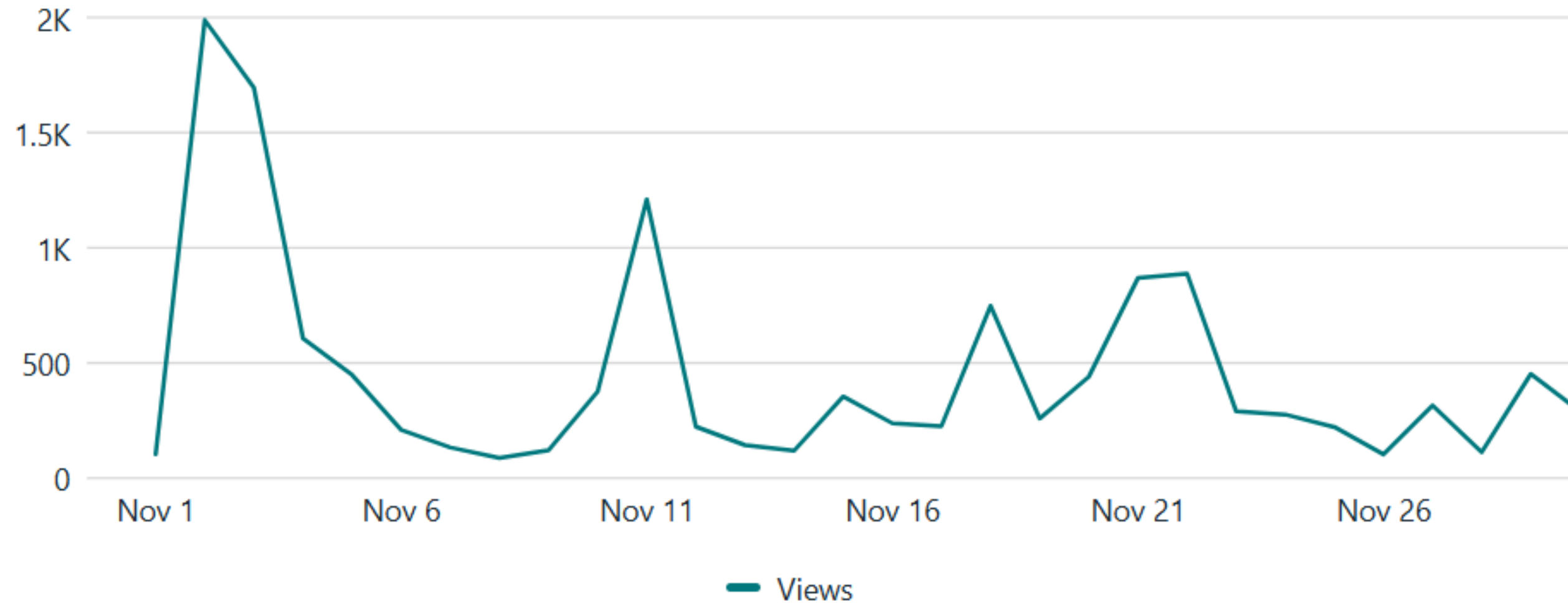
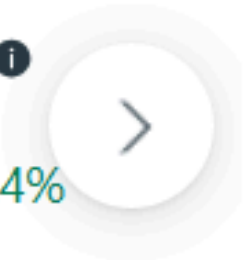
**Reach** ⓘ  
**5K** ↑ 24.9%

**3-second views** ⓘ  
**1** ↑ 100%

**1-minute views** ⓘ  
**0** 0%

**Content interactions** ⓘ  
**725** ↑ 80.8%

**Watch time** ⓘ  
**7s** ↑ 145.4%



**Views breakdown**  
Nov 1, 2024 – Nov 30, 2024

**Total**  
**13,546** ↑ 37.5%

**From organic**  
**100%** 0%

**From ads**  
**0%** 0%

# Average monthly Instagram views

## Account insights

Last 30 days

### Views ⓘ

**66,805**

Views

Followers 86.5%

Non-followers 13.5%

Accounts reached 6,793

### By content type

All

Followers

Non-followers

Stories 74.4%

Posts 24.2%

Reels 1.5%

Videos 0.0%

• Followers • Non-followers



# Testimonials

“I can't find the words to express my gratitude! It was a special evening that will always hold a place in my heart, and I hope it will in yours as well. This concert was created from scratch by all of us, which was quite a challenge. However, with a lot of help from wonderful people, we made it possible. Thank you, Cultartes, for ensuring everything ran smoothly.”

**Yvonne on her album release concert**

*“From the bottom of my heart, thank you to the Cultartes team for supporting my artistic development. Through your platform, you give an authentic voice to creators, and collaborating with you has been a true source of inspiration for me. I deeply appreciate your professionalism and openness, which have motivated me to explore further and share the stories behind my lens. Cultartes is more than just a platform. It is a community that inspires and supports art. Thank you for this wonderful opportunity!”*

**Alexandru Deaconu**

“As an enthusiastic early adopter, I have always preferred unconventional forms of expression, such as publications that showcase different discourse and aesthetics—essentially an artsy-party culture. This unique culture magazine starts with the motto “Fuck your standards,” something I have believed in since I was 14 years old. If you're looking to immerse yourself in niche news, I don't know of any publication in Romania that does it as well as Cultartes, which also provides support and recognition for emerging artists.”

**Tatiana Ernuțeanu, writer and collaborator Forbes Life**

*“I never could have believed how well my fresh project was being received. Needless to say, happy to use Cultartes. Thanks!!! And extra special hails to your great team for making it possible. Take care!”*

**Del'Noire**

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# Request a quote!